

universal

LIVE

**TOGETHER**

**WE ARE LIVE**

# About Us



For over 30 years, Universal Live have been providing full technical solutions to the events industry across the globe. We help our clients to motivate, congratulate, inspire, celebrate with and communicate to their audience.

- We provide both on and offline communication solutions.
- Sound, light, vision, stage, power, media and creative.
- Live streaming, webinars, broadcasts, hybrid and virtual events.
- We offer a complete support service from conception through to delivery of any event.
- Our team care passionately and are proud of what we do.
- National approach, international experience.

# Live Streaming & Webinars

Live streaming and webinars are fantastic ways to communicate with your audience.

We are fully equipped to deliver your message to your audience in a fast and secure manner, from anywhere in the world.

- We can integrate with pre-existing systems, or suggest a suitable platform.
- Can be sent to multiple platforms either securely or socially.
- Live, on-demand or pre-recorded.
- HD quality audio and video.
- Live chat, polling and Q&A.



# Virtual Events

Our virtual events will captivate your audience and engage them on what matters most. Their live and in-the-moment feel is highly impactful, interactive and collaborative.

We can design and facilitate online events where visitors can log in to browse and interact with a branded virtual world complete with lobby, exhibition hall and plenary.

- Visit virtual exhibition stands and view images, videos and documents.
- Interact with exhibitors in a stunning virtual networking environment.
- Run demos, host workshops, masterclasses, polls and Q&A sessions.
- Use data and analytics to track and measure.
- Host Live, semi-live or pre recorded plenary sessions.

# Broadcast

Our TV style broadcasting offering is perfect for internal, external, formal and informal communications. It can be used as a one-way and two-way link to your audience , and can incorporate an interactive Q&A session and live polling package.

We currently operate broadcasting locations based in Manchester and Warwickshire which have excellent transport links, and are set up to support a solo broadcast, complete with equipment and technical support which is fully contactless.

- Full branding and bespoke set up.
- Multiple platform streaming, with Live Polling and Q&A add-ons.
- No contact format engineering, to comply with social distancing.
- Content templates provided, which are suitable for camera pips.
- Separate rehearsal space available.
- Half-day broadcast sessions available.



# Hybrid Events

We will help you design, build and deliver your hybrid event that incorporates both the live and virtual elements of an event, allowing on-site attendees to social distance.

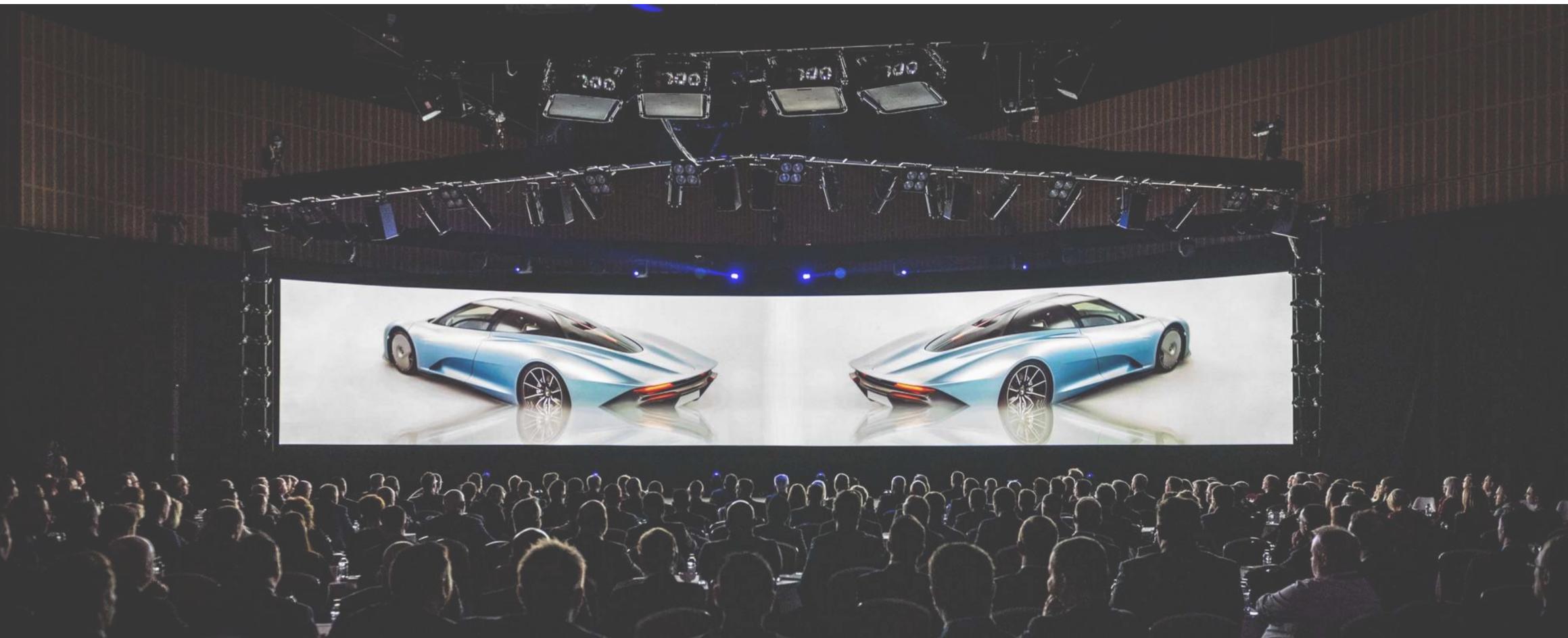
As well as this it gives those unable to travel the opportunity to join the event, increasing reach and real-time interaction among audiences both in person and online.

- Two-way communication links between different rooms of a venue.
- Contact free content delivery using a file transfer protocol sites.
- Live stream to social media, company website and secure.
- Speakers can present to the audience in the conference room, and the remote audience from their location in real-time.
- Real-time Q&A and polling (onsite and remote).
- Easy, adaptable and bespoke solutions to suit every event.

Do you want to know more about virtual and hybrid events?  
Then why not contact us on:

01274 200292  
info@universal-live.ltd

Our team will guide you every step of the way to ensure a successful event is delivered.



# Find Out More

## Useful Links:

[Live Streaming: No Fluff - Part 1](#)

[Live Streaming: No Fluff - Part 2](#)

[Live Streaming: No Fluff - Part 3](#)

[Video Calling](#)